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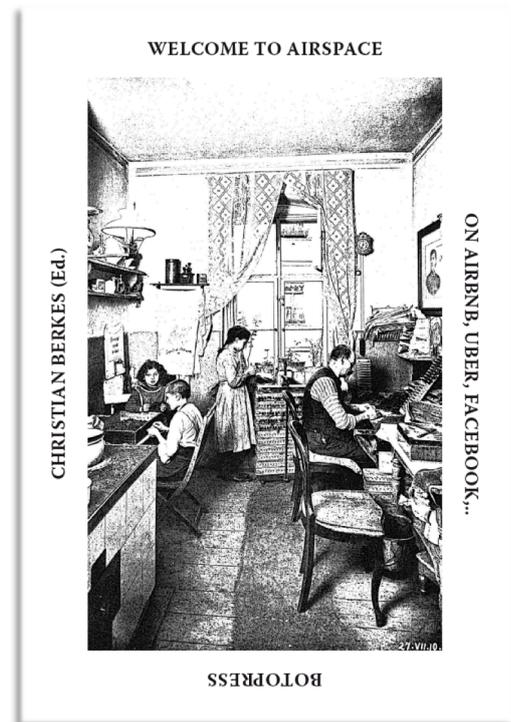
**Christian Berkes (Ed.)**

**Welcome to AirSpace.  
How New Economies of Living and Sharing Reshape  
Dwelling, Architecture, Labor, and the Self.  
(On Airbnb, Uber, Facebook,..)**

Softcover (two different Embossings)  
32 Black & White Plates  
Six Essays, A Panel, One Stranger  
Size: 13 x 19 cm, 132 pages  
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ISBN: 978-3-946056-02-7  
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1st Edition: 2017

*Ein Buch über die techno-soziale Geografie der Sharing Economy.*

*An inquiry into the dizzy heights and lonesome depths of the sharing economy and the spaces it invites us to.*



This book features a historical reference on housing needs by Lucius Burckhardt, a philosophy on contemporary machinic capitalism by Gerald Raunig, an essay on gender questions in the sharing economy by Brigitte Theißl, an analytical text on Airbnb's photo policy and how it affects our everyday life by åyr. It also brings together a set of polemic theses by its editor Christian Berkes, an agonistic panel talk held at Swiss Institute in NYC, which was organized by the London based art collective åyr, and a hyper positivist pamphlet for sharism by Isaac Mao. The text that lent its main title to this publication rounds up this multi-perspective critique of the sharing economy and leads over into a lavishly illustrated Xerox Collection with hidden jokes, self-dissolving associations, and a beautiful form of early interior photography. Welcome Home.

*The term AirSpace maps out a geography created by technology.  
Social media is shaping our physical world, behaviors and decisions.  
It invites us to navigate through life without friction, otherness, uncertainty.*

[...] Just look at how something like Airbnb abstracts and dissolves, even fiscalizes, core notions such as what constitutes a home. And it presents this as data before an economy of sharing and selling that takes place above and beyond architectural intervention. In the cities where Airbnb is being used most heavily, it is planning urban space, but without urban planners. Except maybe someone like Molly Turner, Airbnb's new director of public policy, who is an urban planner, and describes Airbnb as part of a "third wave of tech ... taking all of the connectivity and transactions that are occurring online and bringing them back offline into the real world." Airbnb can be part of a new integrated meta-architecture that involves the pooling and marketing of space in a way where, in a broad sense, architectural interventions on the level of building tend to serve as decorative afterthoughts to the capture and recording of not only space, but also of practices, representations, expressions, knowledge, and skills. (April 2015, Nikolaus Hirsch et al.)

[...] This week, Airbnb is revealing a new division tasked with inventing new futures for the company, called Samara. Airbnb is also unveiling Samara's first project: a communal housing project designed to revitalize a small town in Japan. That model isn't meant to be a one-off. After this project, Airbnb will look to scale it to other declining small towns across the world. The idea is that Airbnb could become a force not only in sharing homes, but in urban planning. (August 2016, Cliff Kuang)

Please get in touch for more information or pictures.

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Christian Berkes & Sophie Wohlgemuth  
+49 (0)30-3408-1689  
[cb@botopress.net](mailto:cb@botopress.net)  
[www.botopress.net](http://www.botopress.net)  
<https://twitter.com/botopress>